

A nighttime cityscape with a digital network overlay. The city lights are reflected in a body of water, and a network of glowing blue lines connects various points across the scene. A large blue wave graphic is at the bottom.

Covalensedigital

Digital Ecosystem
Enabler

Our Mantra

Emerge. Innovate. Excel.

Corporate Profile



Digital ecosystem enabler with 1000+ years of collective leadership experience in building complex digital revenue platforms for global enterprises.

Built 100+ Digital accelerators automating the concept2cash2care workflows for quick launch of Digital Revenue platforms.

Played a key role in the digital transformation journey of 40+ Telcos and 15+ major enterprises across the globe.

Innovated Csmart Synapse, a state-of-the-art SaaS BSS Platform that reduces CAPEX & OPEX up to 50% and shortens GTM cycle by 4x.

6 Global offices

20 Countries Served

580+ Happy Employees

50+ customers

>50M Connected Subscribers

>500M Transactions Per Day

60+ Standardized Business Processes based on TMF, ODA & open APIs

Industry Focus

- MNO, MVNO, MVNE
- 5G/IoT
- Enterprise 5G / Private Networks
- Satellite Communications



Our Results Tell the Story

Success Metrics That Matter

- **60%** OPEX saving for a Singapore MVNO
- **6** Country launch gaining 5% market share for an MVNO in APAC
- **12M+** - Scaled from 0 to 12M+ Subscribers in <12 months for an African MNO
- **8%** drop in Churn rate for a Nigerian MNO
- **9+** years of engagement with an enterprise in USA leading to 8x growth
- **99.999%** Accuracy in BSS migration of 12 million subscribers for an MVNO in USA
- **<100** days Launch of any new MVNO using SaaS platform by a European MVNE
- **<24** hours - Reduced new service launch time from weeks to hours for a US Satellite Operator

Csmart Synapse - One Digital Platform

Enabling end to end Telco Concept to Cash to Care workflows



CPQ

Empowering Sales Precision



Inventory

Seamless Management and Expense Optimization



Vouchers

Streamlining Voucher Lifecycle



Contracts

Redefining Contract Excellence



Campaign

Elevating Marketing Strategies with Data-Driven Campaigns



CVM

Elevating Customer Engagement with Business Growth



Case

Personalized Issue Tracking and Resolution



Care

Elevating Digital Customer Engagement Experience



Survey

Strategic Insights for Data-driven Excellence



DRM

Unified Invoicing and Automated Billing for Revenue Excellence



RevShare

Redefining Partner Collaboration and Revenue Sharing



iReport

Versatile Insights for Diverse Audience



Dealer

Efficient Management of Dealer Network



iPaaS

No/low code Integration and Orchestration for Seamless Operations



Business Rule Engine

Navigating Complexity with Ease



Observability

Redefining Monitoring Excellence



Generative AI

Overcoming Challenges through AI Powered Innovations



Industry Specific CRM

Telco, Satellite, Enterprise, IoT



Marketplace

Enabling service provider to go beyond connectivity



Devops & CI/CD enabler

A Reliable Partner

in Every Step of Your Digital Transformation

Service Offerings



Integrated Engineering Solutions/Product Engineering



Infrastructure and Cloud



Quality Engineering & Quality Assurance



Enterprise Services



Digital/Intelligent Automation

Competencies

Cloud Transformation

Cloud Agnostic



Google Cloud

Data Monetization

Data Warehouses, BigData, Data Lake, Analytics & Reporting, Machine Learning



Application Modernization

Low Code M/W, Open API & QA Automation



Digital Innovation

Digital Engagement, Intelligent Automation RPA, BPA, ML & AI



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