

Csmart Enables a European Company to Launch any New MVNO in Less Than 100 Days



About client

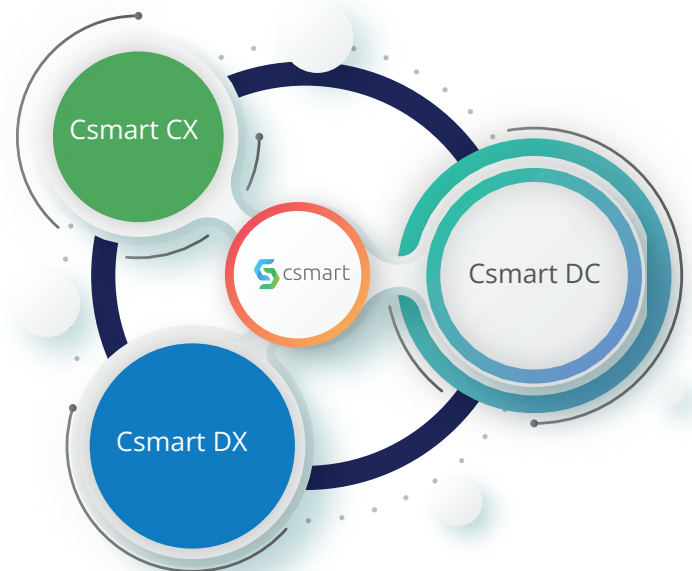
The client is a leading player in the Dutch telco market offering IoT & 5G solutions to enterprises and MVNE services to telcos of various sizes.

Objective

To set up a fully managed multi-tenant MVNE platform and offer it as a SaaS model to provide scalable MVNE services. This enables MVNOs to launch mobile brands with minimum upfront investment.

Solution

- Onboarded Csmart, a comprehensive digital services enablement platform that includes an Omnichannel Digital Customer Experience -Csmart CX, Digital Exchange - Csmart DX & Digital Commerce - Csmart DC.
- Enabled the existing MVNO platform and integrated it with Csmart to facilitate multi-tenancy
- Empowered with Csmart DX - digital exchange engine with an API gateway integration for authentication and authorization
- Deployed an orchestration engine to handle complex order fulfillment for smooth operations
- Enabled centralized identity management to enhance user experience
- Integrated with geo-specific payment gateways and provisioning systems to provide a connected ecosystem



- Integrated with one of Europe's biggest & widely used marketplace for quick dealer onboarding to support business growth
- Developed a comprehensive contract management module to handle highly complex and customized contracts

Outcome

- Swift onboarding of MVNOs with minimal CAPEX
- Accelerated Go-to-Market for MVNOs complying with European region GDPR standards
- A highly scalable and flexible digital platform to support business goals of distinct types of MVNOs
- On-cloud multitenancy
- Can launch MVNO of all sizes
- Can cater to B2B2B, B2B2C and enterprise 5G & IoT business models/segments
- Capable of launching xVNO
- Enables any MVNO to experience the power of a full MVNO

Key results

